

Basic Processes

*which are*

Encoding

Storage

Retrieval

*which is done via*

*may be*

*is subject to*

Acoustic Codes

Visual Codes

Semantic Codes

Implicit

Explicit

Serial Position Curve

*using*

*using*

*using*

*such as*

*such as*

*following*

Sound

Images

Language

Impressions of prior experiences

Specific Information

*sent to*

*sent to*

Episodic Memory

Procedural Memory

Semantic Memory

*may be*

*may be*

Primacy Effect

Recency Effect